

THE TRILLIONAIRE'S GUIDE TO NOT GIVING A FUCK.

Stop asking for permission.
Start doing the shit you keep postponing.

YOUR EXISTENCE IS APPROVED

Seven rules. Seven field assignments.
An entirely fictional net worth.

DENIS

Congratulations. You hired yourself.

I became a trillionaire the moment I stopped checking. My accountant called this "incorrect." I called him a taxi.

You, meanwhile, have assembled an unpaid board of directors. A former classmate. Three strangers. Someone who once disliked your haircut. They now approve your posts, prices, clothes and life decisions. Incredible hiring process.

This book is your notice of restructuring. You are taking back decisions that belong to you. You can still care deeply about people, do good work and keep your word. You simply do not need a standing ovation before beginning.

The trillionaire is fictional. The assignments are real. Read one rule, do one small thing, then write down what happened. Reading all seven rules while avoiding one email is exactly the sort of executive behaviour we are investigating.

YOUR FIRST INSTRUCTION

Name one thing you have postponed because someone might judge you. Keep it in mind as you read.

Rejection is paperwork

"Your rejection has been received."

I once received a rejection letter. I corrected the spelling and returned it. The position remained unavailable. A clerical tragedy.

An ordinary no can become an enormous story: I am embarrassing. I have no talent. Nothing ever works. You have taken one answer and promoted it to head of forecasting.

Keep the event smaller. Someone declined a specific request under specific circumstances. The useful next step might be to improve the offer, ask a different person or accept that this opportunity is closed.

You do not have to enjoy rejection. Give yourself room to feel disappointed without chasing an explanation from someone who has already answered. Their choice belongs to them. Your next choice belongs to you.

Aim for a clear request with an easy way to decline. You are practising asking honestly, then handling whatever answer arrives.



Make one clean ask

CHOOSE

Ask for something you actually want: feedback on a sample, an introduction, a collaboration or an invitation to meet. Choose an appropriate person and context.

EXECUTE

Write the request in two or three sentences. State what you want and make the next step clear. Send it once. Accept a refusal without bargaining.

IN PRACTICE

"Would you be open to giving me feedback on this one-page sample? A few sentences would help. No worries if you don't have time."

WHAT COUNTS

You made a respectful request. A yes is a possible outcome, not the scoring system.

DEBRIEF

What was the exact answer? What story did I add to it?